



ATTORNEY DOCKET NO.: PNM01 010 CONT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Continuation Patent Application of Chris Quinlan and Edward A. Devlin

Confirmation No.: 8510

Serial No.: 10/661,886

Art Unit: 3688

Filed: September 15, 2003

Examiner: Daniel Lastra

Title: METHOD AND SYSTEM FOR REDEEMING PRODUCT MARKETING
REBATES

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

RESPONSE

Sir:

Responsive to the non-final Office Action dated July 30, 2008, applicant provides the following response.

Applicant's Remarks begin on page 2 of this paper.